



CAPS foundation **INFOMAG**

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~Sukanya T

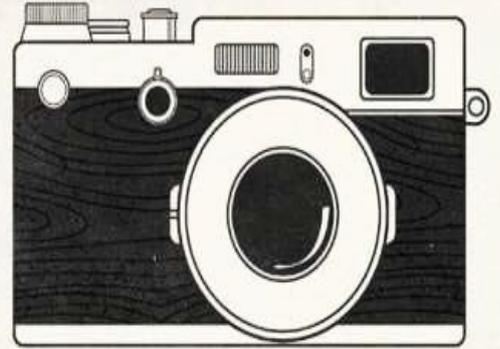
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LIFE IS LIKE

a camera

Focus on what's important

**CAPTURE THE
GOOD TIMES**

Develop from the negatives

AND IF THINGS DON'T WORK OUT

take another

SHOT

Smile



Indra Nooyi, (born October 28, 1955, Madras [now Chennai], India), Indian-born American businesswoman who was instrumental in the lucrative restructuring and diversification of soft-drink manufacturer PepsiCo, Inc.'s brands. Nooyi served as the company's CEO (2006–18) and chairman of the board (2007–19).

Nooyi earned a bachelor's degree in chemistry from Madras Christian College in 1976 and a master's degree in business administration from the Indian Institute of Management in Calcutta two years later. After moving to the United States, she received an additional master's degree in public and private management from the Yale School of Management in 1980. For the next six years, Nooyi worked as a consultant for the Boston Consulting Group. She later held executive positions at Motorola, Inc., and the engineering firm Asea Brown Boveri (now ABB).

In 1994 Nooyi joined PepsiCo as senior vice president of corporate strategy and development. In 2001 she was named president and chief financial officer of the company. Nooyi was responsible for guiding a major restructuring, which included the company's spin-off of its restaurants—which included KFC, Pizza Hut, and Taco Bell—into Tricon Global Restaurants (which later became Yum! Brands, Inc.), as well as the spin-off of PepsiCo's bottling operations.

In addition, she oversaw the acquisition (1998) of Tropicana Products and a merger in 2001 with the Quaker Oats Co. as part of the company's strategy of diversifying into more healthful drinks and foods.

Nooyi assumed the title of CEO in October 2006 and the next year became chairman of the board as well. The fifth chairman and CEO in PepsiCo's 42-year history, Nooyi was the first woman to lead the soft-drink and snack-food giant and one of only 11 female chief executives of Fortune 500 companies. Although analysts expressed surprise at the timing of Nooyi's appointment as chairman (her predecessor, Steven Reinemund, had served just five years before abruptly deciding to retire), many praised the skills that she would bring to the job. Nooyi continued the strategy of making PepsiCo a well-balanced consumer-products company that was less reliant on sales of its flagship soft drinks. She also aggressively pursued international expansion.

Under her leadership, PepsiCo's revenues increased from \$35 billion in 2006 to \$63.5 billion in 2017. The following year it was announced that Nooyi would be stepping down as CEO in October and as chairman of the board in early 2019.

***Whatever you do, throw yourself into it.
Throw your heart, head, and hands into it.***





Bliss Series: Stress-free and Chillax

“Times of stress are also times that are signals for growth, and if we use adversity properly, we can grow through adversity”.

-Abraham Twerski

Sweet Sixteen to make Life Sweeter and Better-(continued):

Simple Tips to manage stress are:

- 1. Exercise regularly:** Regularly do physical exercises, yoga, pranayama etc. Yoga and Pranayama are the proven methods for simple and easy way of relaxation.
- 2. Have healthy eating habits:** Maintain a good and healthy eating habit; once in a blue moon consider your tongue, not necessarily the body. Strictly avoid things which neither suits your tongue nor your body.
- 3. Do not take so called Quick Fix Remedies:** Alcohol, tobacco and drugs were and are never the solutions for stress.
- 4. Decrease negative self-talk:** No doubt the mind cannot be empty, but push for more positive thoughts (conscious efforts even if it feels artificial) when your mind is bombarded with series of wrong/ negative thoughts.
- 5. Learn to feel good with a workable result:** Don't be a perfectionist, aiming at the moon is better but getting satisfied with stars is also equally important

6. **Build a network of friends:** True friends are never apart, may be in distance but never in heart.
7. **Fake it till you make it:** Always wear a smile on your face, however artificial it is. The same will become your attitude over a period of time.
8. **Learn practical coping skills:** AFA: Adaptability, Flexibility and Acceptability are the three crucial mantras for success, especially during this pandemic period.

AFA: <u>A</u>adaptability	<u>F</u>lexibility	<u>A</u>ccceptability
		
<i>“What cannot be cured, has to be endured”.</i>		
<i>- Cf Shetty Sir</i>		

SPC Message:

**Elevate your Life:
Encourage instead of criticizing
Understand instead of judging
Initiate instead of waiting.**



Click here for more!

Cf Live It! It's Yours!

Right for a left,
Up for a down,
Don't know what's left,
But Mighty He won't let down!

It's for the best,
It's for the good of you!
Strive till you reach the crest,
Because the best is in you!

One day at a time,
One step for the climb,
Let the breeze ring your chime,
Let that music help you climb!

Remember:
"What's yours is yours,
No one can change it!
Today or tomorrow,
No time can change it!"

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[Just a reminder to always keep your hopes alive! Cheers! 🙏]



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1. Name the Crypto Currency designed for the Internet of Things.
2. Example comes from the Latin word _____.
3. Name the founder company of Bluetooth.
4. Name the institution founded in 1956 with the objective of promoting legal research.
5. The first signs of improvement in an economy are called _____.

Submit

Click here to give the answers & suggestions

SQC-August 2021

1. The **Internal Rate of Return (IRR)** is a discount rate that makes the net present value (NPV) of all cash flows from a particular project equal to zero.
2. The press or the profession of journalism is called the **fourth** estate.
3. India secured **1** gold medal(s), **2** silver medal(s) and **4** bronze medal(s) in the Olympic Games Tokyo 2020 (21).
4. The **pilot** project is an initial small-scale implementation that is used to prove the viability of a project idea.
5. Name the forum of professional accounting bodies in the SAARC region of eight nations: **South Asian Federation of Accountants (SAFA)**



1. Book of the month- My Life in Full: Work, Family, and Our Future by Indra Nooyi

Nooyi takes us through the events that shaped her, from her childhood and early education in 1960s India, to the Yale School of Management, to her rise as a corporate consultant and strategist who soon ascended into the most senior executive ranks. The book offers an inside look at PepsiCo, and Nooyi's thinking as she steered the iconic American company toward healthier products and reinvented its environmental profile, despite resistance at every turn.

2. Word of the month: Mukbang

A mukbang or meokbang, also known as an eating show, is an online audiovisual broadcast in which a host consumes various quantities of food while interacting with the audience.

3. Concept of the month: Zipper merge

Zipper method road signage, In traffic engineering, the zipper method or zipper method is a convention for merging traffic into a reduced number of lanes. Drivers in merging lanes are expected to use both lanes to advance to the lane reduction point and merge at that location, alternating turns.

4. Quite Interesting-Origin of childhood cherished game – Snake and Ladder

Ever thought of the origin of the much played childhood game – Snake and Ladder??

This board game originated in ancient India, where it was known by name Mokshapat or Moksha Patamu was based on the principle of “karma” and the role of fate. It is not exactly known when or who invented it, though it's believed that the game was played at a time as early as 2nd century BC. According to some historians, the game was invented by Saint Gyandev in 13th century AD.

Originally, the game was used as a part of moral instructions to children. The squares in which ladders start were each supposed to stand for a virtue and those housing the head of a snake were supposed to stand for an evil. The snakes outnumbered the ladders in the original Hindu game.

The game was transported to England by the colonial rulers in the latter part of the 19th century, with some modifications. The modified game was named Snakes and Ladders and stripped of its moral and religious aspects and the number of ladders and snakes were equalized.

5. Gita For Life-Chapter 1 Arjuna Vishaada Yoga(Verse 14)

ततः श्वेतैर्हयैर्युक्ते महति स्यन्दने स्थितौ ।
माधवः पाण्डवश्चैव दिव्यौ शङ्खौ प्रदध्मतुः ॥ 14॥

tataḥ śhvetairhayairyukte mahati syandane sthitau

mādhavaḥ pāṇḍavaśhchaiva divyau śhaṅkhau pradadhmatuḥ

Then, from amidst the Pandava army, seated in a glorious chariot drawn by white horses, Madhav and Arjun blew their Divine conch shells.

6. Mankuthimmana Kagga-7

ಕ್ರಮವೊಂದು ಲಕ್ಷ್ಯವೊಂದುಂಟೇನು ಸೃಷ್ಟಿಯಿಲ್ಲ? |ಭ್ರಮಿಪುದೇನಾಗಾಗ ಕರ್ತೃವಿನ ಮನಸು?
||ಮಮತೆಯುಳ್ಳವನಾತನಾದೊಡೀ ಜೀವಗಳು |ಶ್ರಮಪಡುವುವೇಕೆಂತು? - ಮಂಕುತಿಮ್ಮ || ೮ ||

Is there a rule or a goal for this world? Does the creator's mind wander from time to time? If the creator is always benevolent, then why are all these beings struggling so much? – Mankutimma

7. सुभाषित

विद्या नाम नरस्य रूपमधिकं प्रच्छन्नगुप्तं धनम्
विद्या भोगकरी यशः सुखकरी विद्या गुरुणां गुरुः ।
विद्या बन्धुजनो विदेशगमने विद्या परां देवतां
विद्या राजसु पूज्यते न हि धनं विद्याविहीनः पशुः

Knowledge increases the beauty of a person, it is a hidden treasure, it gives happiness and fame in life, it gives pleasure, it is the preceptor (teacher of the teachers), a relative when in foreign land, it is the best of the gods, it is worshiped even by the kings and not indeed the money. A person who does not have any knowledge is like an animal.

8. Inspirational short story-It's Never Too Late

In the 1940s, there was a man who, at the age of 65, was living off of \$99 social security checks in a small house, driving a beat-up car.

He decided it was time to make a change, so he thought about what he had to offer that other people may benefit from. His mind went to his fried chicken recipe, which his friends and family loved.

He left his home state of Kentucky and traveled throughout the country, trying to sell his recipe to restaurants. He even offered the recipe for free, asking for only a small chunk of the money that was earned.

However, most of the restaurants declined his offer. In fact, 1,009 restaurants said no.

But even after all of the rejections, he persisted. He believed in himself and his chicken recipe.

When he visited restaurant #1,010, he got a YES.

His name? Colonel Hartland Sanders.

The Moral:

There are a few lessons that you can take away from this story. First, it's never too late in life to find success. In a society that often celebrates young, successful people, it's easy to start to think you're never going to be successful after a certain age. However, Colonel Sanders is an example that proves that argument wrong.

This story also demonstrates the power of persistence. You have to have confidence in yourself and believe in your work for other people to believe it also. Disregard anyone who tells you "no" and simply move on.

Cf Cf-Activities & Wall of Gratitude



Cf DON -3 CAPS foundation



Please join us in our Mega Project

Cf Humanity 5.0

Please give your name/your parent name with PAN where ever applicable for record purpose.

Whatsapp to 9886683697

DONATE NOW
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5TH, 6TH & 7TH OCTOBER 2021

Little drops of water make the ocean.. Each contribution you make is significant and can change the life of many..



Cf Edu-Mobile G2B Education unified, Learning simplified

Online classes??
Can't afford a smartphone?
CAPS foundation is here to help!!



Cf Edu-Mobile G2B aims to connect G with B

G
Godly - Givers
Ready to sponsor new mobile or donate used mobile, which is in perfectly usable condition

B
Best users
Beneficiaries who require mobile for education

Confirm availability of such mobiles

Send request for the need of mobile

STUDENTS TO NOTE

- Project applies to students in 10th std ONLY
- Request sent through letter from school Headmaster/ Principal ONLY shall be considered

SCHOOL AUTHORITY TO NOTE

- Mobile phone will be the asset of the school
- School to provide the phone at the beginning of academic year and receive it back at the end of academic year
- Retain the phone with school for needy students in future

Request should be sent through WhatsApp to 98866 83697

GOODNESS CONNECTS.... LET'S BE THE BRIDGE.

Cf - Kalam for Kalaam - WALL of GRATITUDE



September 2021

Your small Contribution will bring about a huge transformation



Vinnodini K
Jayanth
Ravichandran E S
Malini
Sujith Sahadeva
Sudhiksha M
Aman Shetty
Poornima C Shetty

Srilakshmi P
Shetty sir
Santhosh Kumar Shetty
Guru Prasad Makkam
Sharath Gowda
Nuthan C K
Ranjan Kumar Sahoo
Nagadutt



Thank You for bringing about a change in their lives

YOU WILL

BE

WHAT

YOU WILL

TO BE

“All topics are very interesting and inspiring and would regret for not reading the previous infomags.” -Chetan.C

“Diverse topics are covered—Awesome.” -Rahul

“Fantastic Initiative—Loved Creativity” -Hemant



Thanks for reading



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