



CARTOON

Craze@





Editorial Note

Childhood reminds us of multiple things. From pocketing yummy sweets without anybody seeing to sleeping on the couch the previous night and waking up next morning from the bed!

It was an age where excitement never ended and tiredness never begun. Apart from playing all the time, one of our famous pastimes was watching cartoons. From Mickey Mouse to Tom & Jerry, from Ice Age to Madagascar we would all be excited watching them. Our everyday discussion eventually would have had some or the other element of such fun.

But as days progressed, time shrunk in size and started moving faster than before. Hardly do we get any time to watch these wonderful animations. Just watching them anytime can still relieve all our stress levels. Even today, if we did find time, wouldn't we love watching our favourite "Cartoon Hero"?

This issue of Cf Infomag is to bring back the element of fun, frolic and humor what cartoons did years back to each of us. Enjoy reading and relive the animated memories. Remember there is no age to achieve and so is no age required to watch Cartoons! ☺



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CARTOONS - POSITIVE OR NEGATIVE IMPACT

By Cf Poornima C.Shetty
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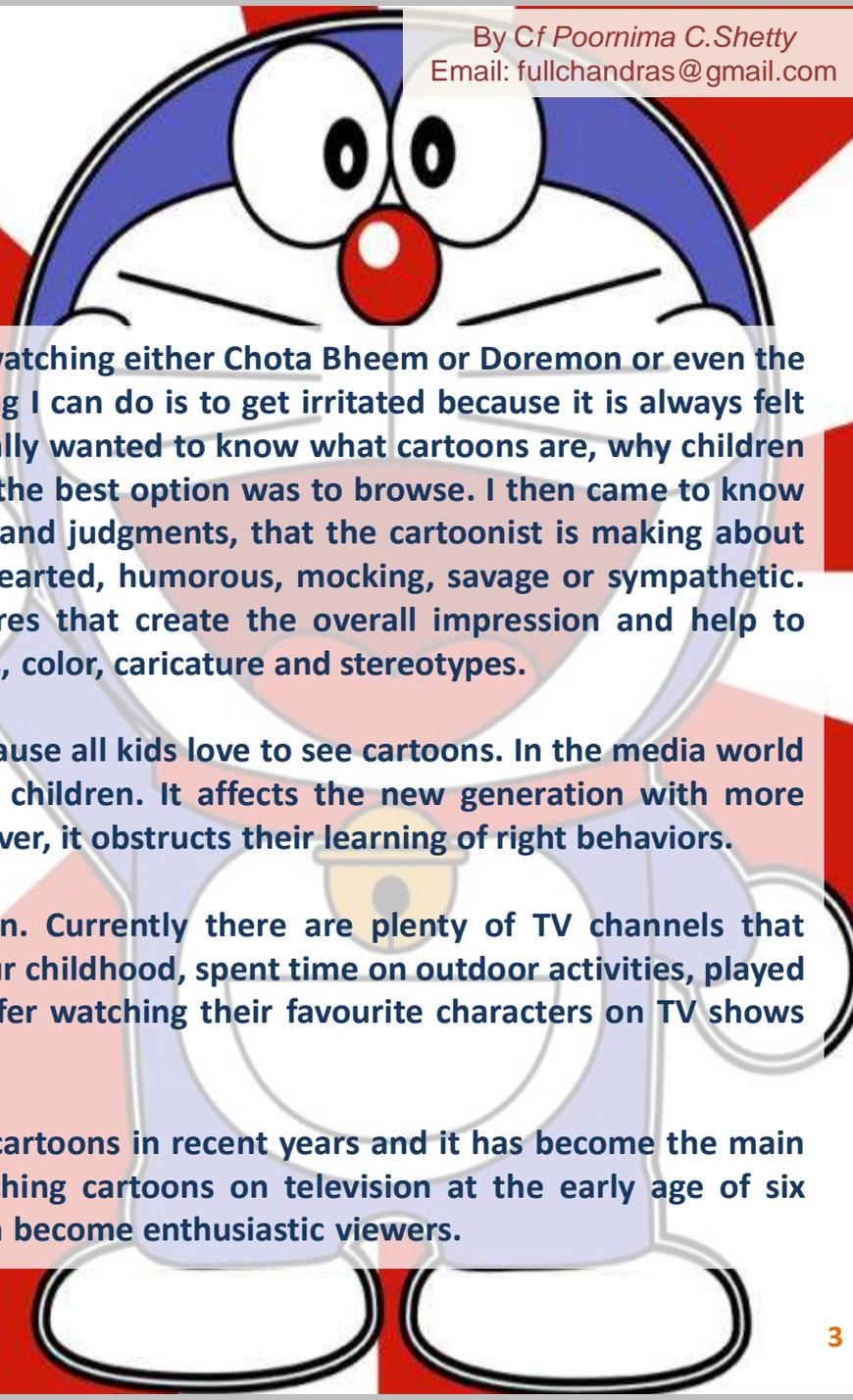
"Children are like clay one can make a god or a devil out of it"

Whenever my daughter is at home she is in front of the TV watching either Chota Bheem or Doremon or even the cartoon which fantasizes her at that moment. The only thing I can do is to get irritated because it is always felt that watching cartoons is just a waste of time. One day I really wanted to know what cartoons are, why children like that and what is the impact of it on my kid's mind. So, the best option was to browse. I then came to know that cartoons are created to convey messages about ideas and judgments, that the cartoonist is making about people, events or institutions. The message may be light-hearted, humorous, mocking, savage or sympathetic. Each cartoon has a number of visual and language features that create the overall impression and help to communicate the message. These include the use of symbols, color, caricature and stereotypes.

Cartoon animation has great impact on children's mind, because all kids love to see cartoons. In the media world nowadays, it has created and caused many syndromes to children. It affects the new generation with more aggressive characters and negative minds in sociality. Moreover, it obstructs their learning of right behaviors.

Cartoons are the most popular entertainment for children. Currently there are plenty of TV channels that broadcast different cartoons for children non-stop. We, in our childhood, spent time on outdoor activities, played with our peers and enjoyed different games. Now kids prefer watching their favourite characters on TV shows and get glued on to the TV sets for long hours.

Children have grown much more interested in cartoons in recent years and it has become the main pastime for them. Mostly children begin watching cartoons on television at the early age of six months, and by the age of two or three, children become enthusiastic viewers.



Children often watch cartoons as part of everyday child life. Becoming famous, helping friends and fighting bad people are oftentimes the theme of such television programs. It might be addicting but the reality is that they play a big role in a kid's childhood. Like fairy tales, cartoons would help a lot in making a child understand what is good and what is bad. Letting them understand this, would mainly affect a child's attitude as he/she grows up.

Nothing could be more exciting than watching a hero defeat his bad enemies. Many cartoons exemplify this. Will it be good for a child to watch these? Like reading books about fairytales, watching cartoons somehow give the same benefits to a child. Not only does it give fun and excitement but also does what's most important - letting a child learn moral values. Unfortunately, it should be admitted that this has become a great psychological problem nowadays. Usually children watch television too much, which makes them addicted. For long hours children spend time in front of the television. They watch cartoons even when they eat, because some parents believe it gets easier to feed babies while they are watching television.

Psychologists emphasize the negative impacts of cartoons on children. According to their conclusions, kids who watch cartoons 3-4 hours a day are prone to violence. Moreover, marginalization of cognitive functions, divergence from realities, and an increase of negative behavior might develop over the course of time. Experts conclude that kids who watch cartoons full of violence tend to be nervous, aggressive and belligerent. Moreover, these children are impatient and disobedient. There are three main effects of cartoons that concern violence on children:

- ❖ They become insensitive to others pains and sorrow,
- ❖ Children do not feel discomfort from any element of violence around them in real life,
- ❖ Children are prone to aggressive reactions and violent behavior.

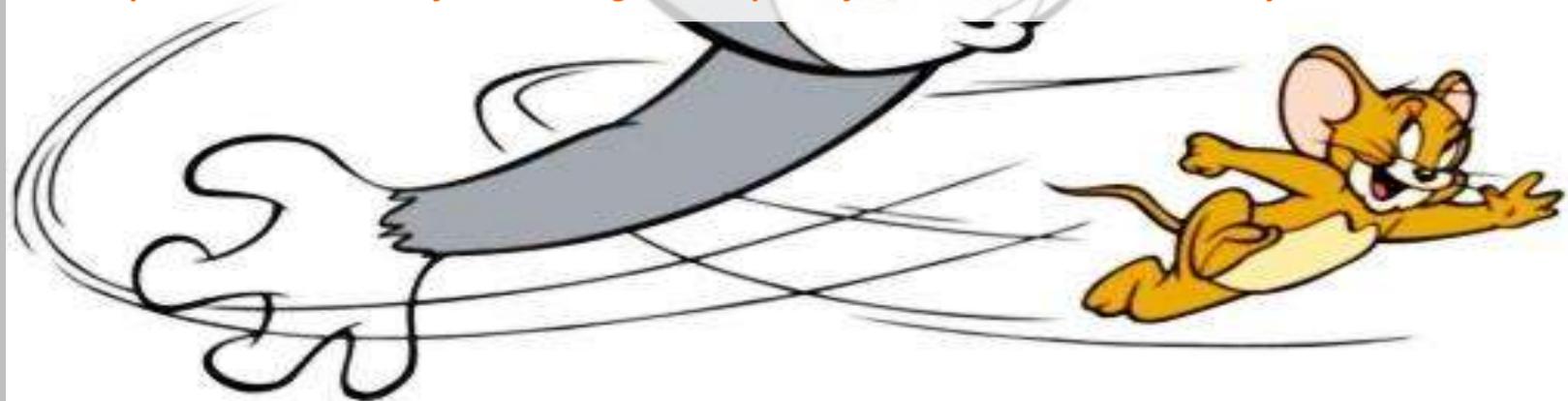


A lot of cartoons that children watch include violence. So, kids acquire ferocity from their funny friends by subliminal perception. For example, 'Tom and Jerry', where a cat and a mouse chase each other. It would be better to inform people why this cartoon has a downside. Tom and Jerry is a very popular cartoon. Tom and Jerry are fictional characters; Jerry is very clever and Tom is a little bit of a fool. In this cartoon both of them fight with different tools, which seems funny. But it is dangerous for a child because they learn those activities from cartoons and want to use them in real life.

Today, in many cartoons you see the characters jumping, diving, and falling from heights, then landing without being harmed. Parents seem to be happy with this as long as the cartoon doesn't promote sex or any kind of violence. The American Academy of Pediatrics (AAP) and the American Academy of Child and Adolescent Psychiatry (AACAP) both believe that TV does influence the behavior of children as young as one year old. AACAP also stresses the need for parents to keep a close eye on what their children watch. Parents must explain that the cartoon character or actor that was shot has not been harmed, but would actually be seriously injured or dead in real life. They should also work to tell their children that violent behavior is not the best course of action to resolve a conflict.

To make cartoons a healthy entertainment and a good and effective source of learning for children, parents should pay more attention to providing selected cartoons to their children which could have a positive impact on them. Parents must control the time children spend watching TV. They can choose appropriate cartoons for their children. It would be better if parents also regularly watch and discuss the characters of cartoons with children. This way they will not only keep their kids away from violence but also direct them to different activities.

Let's protect our children from the negative impact of the media! Because healthy children mean a healthy future!





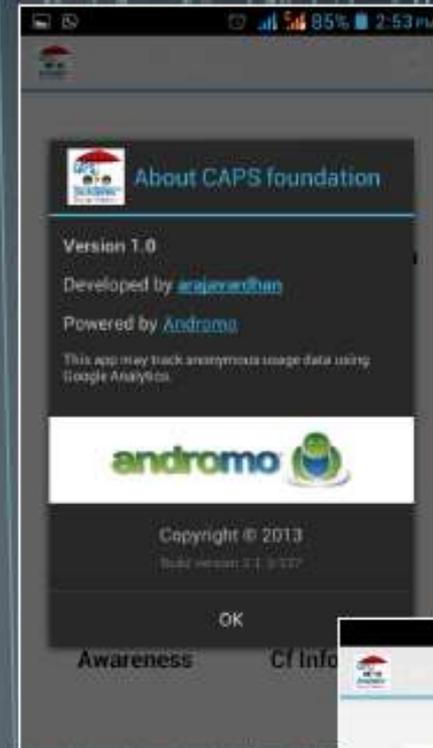
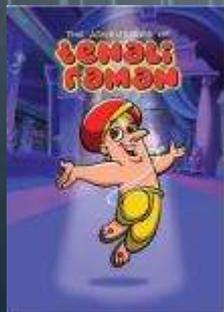
CAPS foundation Android App

CAPS foundation now joins the Ivy League of NGOs with an Android App, to spread social awareness in this Tech Savy World



Download Cf App on your android phones at www.capsfoundation.in/Cfapp.htm

This App is created by Cf Raja Vardhan



LIFOLOGY SERIES – SPC 36

Alone d fast, together d far



“If you want to go fast, go alone. If you want to go far, go together”. – African Proverb

Joshua Becker took 4 hours 31 minutes to run the Vermont City Marathon, his first one. Of all the lessons he learnt from his first marathon, he places high value to the above mentioned proverb because of the enormous truth it has got in it.

He was quoted saying, “The old African proverb contains enormous amount of truth. At the beginning of the race when I wanted to pick up speed, I ran by myself passing countless runners in the process. But during miles 20-26, when I just wanted to finish the race, I found the necessary encouragement in a small pack of runners. At that point, I didn’t dare leave them. I needed their presence, their pace, and their encouragement too much. The marathon distance would not have been possible without them”.

Joshua Becker’s experience directly applies to all our lives. We find that the going is easier and faster when we are alone, in the initial years of our careers. However all of us do come across a stage in life where we crave for company. We do not mind going slow because we are totally focused on going far.

The word ‘Alone’ literally means ‘solo’, ‘by oneself’, ‘solitary’, etc.. Being alone is like having a short term goal which needs to be achieved quickly. e.g., During exam time, it is good to be alone and read by oneself rather than group studies because we all know what happens there – everything other than studies. A pressing need to travel fast necessitates us to travel alone. As we all do know- *“Time and Tide waits for none”*.

Helen Keller has rightly quoted, *“Alone we can do so little; together we can do so much”*. We all need to cross a stage in life where it is essential to travel alone, not because we want to but because we need to. Going together is always important than going alone in all aspects of life. It’s very important to get this lesson right to succeed in life.

The word 'together' literally means 'in close association'. Going together with others is like having a long term goal in life. Life is a long journey from cradle to grave. If you decide to travel the distance all alone, it's nothing but foolishness. In order to achieve something in life, one must learn to get along. The secrets of life can be unveiled only as a group of individuals and not in solitude. e.g., As a student attending classes, it is wise to make a choice of going together rather than going alone. Discussing subjects with friends and exchanging ideas and opinions is good as one can bask in the knowledge coming from all directions. Growing together is always a better option than being a miser in sharing knowledge. As I often quote, "You have one rupee; I have one Rupee; We exchange the same – we end up having one rupee each. Whereas, I have one idea; You have one idea: We exchange it - we both end up having two ideas each".

Hitting the bull's eye, Henry Ford says "Coming together is a beginning, keeping together is progress; working together is success". Any successful business we see around us is an apt example for this. However successful one is, he requires a safety anchor to keep afloat in times of crisis; a quarterback to save the game and that is precisely why working together brings out the best in a team.

Every coin has two sides to it. And it is the principle of nature to let man face both the sides of every coin. Although we must learn to accept that travelling alone is also an essential part of our lives, traveling together is definitely more fruitful than travelling alone. A right balance of both brings out the best in everyone.



SPC Message -

*"When you focus on money, you can build a company.
However, when you focus on people, you can build an
enterprise"*



Cf Femi Care

A step towards restoring the dignity of women



What is Cf Femi Care????

Ever thought what you could do with old unused and torn clothes apart from throwing in junk yard??? Ever wanted to help others, but didn't find a right place to do so?

What is useless to you might be of use to somebody else! And here is a way that to contribute towards the noble cause. Donate your unused / torn clothes to Cf Femi Care, and this will be converted and redesigned into colourful eye-catching bags, pouches and wallets. This in-turn is sold to raise funds and proceeds help procure basic requirement for under privileged women for their hygiene and comfort, absolutely free. Adolescent girls and girls from rural schools are the major beneficiaries from Cf Femi Care

What to do to be a part of this???



Old unused or torn cloths may be of no use to you but it might bring great value to someone.

We are here to collect unused clothes which will be re-designed into attractive bags and pouches in order to raise funds to help women for their comfort & hygiene.

You have to just drop in old or unused sarees, dupatas, bed spreads and pillow covers in the boxes placed in our centers.

Spread the message and be a part of this noble cause😊

OUR CENTERS AND CONTACTS :

- # 16, Siddaiah Complex, 2nd Floor, Near Hotel Hallithindi, Mount Joy Road, Off Bull Temple Road, Bangalore-560004.
- "Our School" , CA-15, 27th Cross, 17th Main, Next to Banashankari Police Station , BSK 2nd Stage, Bangalore- 560070
- Phone No. 080-26760867, 9886683697

What My Grandma Told Me..! THE PAINTER

By Cf Poornima C.Shetty
Email: fullchandras@gmail.com

There was a King who had one eye and one leg.

He asked all the painters to draw a beautiful portrait of him. But none of them could -- how could they paint him beautifully with the defects in one eye and one leg.

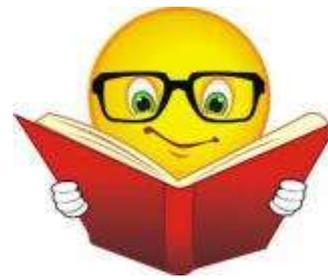
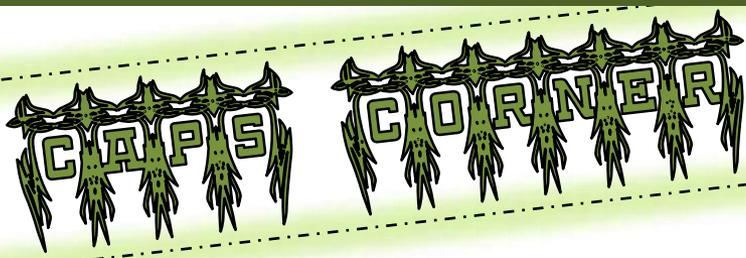
Eventually one of them agreed and drew a classic picture of the King.

It was a fantastic picture and surprised everyone..

He painted the King AIMING for a HUNT. Targeting with ONE Eye Closed and One Leg Bent .

MORAL : Why can't we all paint pictures like this for others. Hiding their weaknesses and highlighting their strength





CAPS, a professional coaching centre is starting coaching for CS Professional from 22nd November, 2013 @ 'Our School - CA-15, 27th Cross, 17th Main, Next to Banashankari Police Station , BSK 2nd Stage, Bangalore- 560070.
Fridays – 6.00pm-8.30pm; Saturdays & Sundays – 2.00pm-8.30pm

CS Executive for the current batch is starting from 21st November, 2013.
Everyday – 7.00am-9.30pm

Call for articles to be featured in Cf Infomag

Cf Infomag, for a while now, has been theme based..making you connect with various aspects of life. We thought why not bring in some more excitement by declaring the theme in advance! So here we are with the themes for the next three months.



December
"Dreams"



If you can't dream it, you cant' do it!

January
"Time"



Its NOW, ever!

February
"Games"



Its NOW, ever!

Send in your theme based articles to infomag@capsfoundation.in. The articles may be anywhere between 200 and 300 words accompanied by a simple declaration from the author about the originality. Get set & get noticed...! **11**



**“CLOSENESS HAS NOTHING TO DO
WITH DISTANCE.”**

Now follow cfinfomag in
WhatsApp, Facebook, Google + &
Twitter





Excel Tips: EDATE

By Cf B.N. Mohan Kumar
Email: camohanbn@gmail.com

What Does It Do?

This function is used to calculate a date which is a specific number of months in the past or in the future.

Syntax

=EDATE (Start Date, Months)

See example on you right

	A	B	C	D	E	F	G	H
13								
14		Example						
15		This example was used by a company hiring contract staff.						
16		The company needed to know the end date of the employment.						
17		The Start date is entered.						
18		The contract Duration is entered as months.						
19		The =EDATE() function has been used to calculate the end of the contract.						
20								
21			Start	Duration	End			
22			Tue 06-Jan-98	3	Mon 06-Apr-98	=EDATE(C22,D22)		
23			Mon 12-Jan-98	3	Sun 12-Apr-98	=EDATE(C23,D23)		
24			Fri 09-Jan-98	4	Sat 09-May-98	=EDATE(C24,D24)		
25			Fri 09-Jan-98	3	Thu 09-Apr-98	=EDATE(C25,D25)		
26			Mon 19-Jan-98	3	Sun 19-Apr-98	=EDATE(C26,D26)		
27			Mon 26-Jan-98	3	Sun 26-Apr-98	=EDATE(C27,D27)		
28			Mon 12-Jan-98	3	Sun 12-Apr-98	=EDATE(C28,D28)		
29								



Let go of your Stresses!



A psychologist walked around a room while teaching stress management to an audience. As she raised a glass of water, everyone expected they'd be asked the "half empty or half full" question. Instead, with a smile on her face, she inquired: "How heavy is this glass of water?"

Answers called out ranged from 8 oz. to 20 oz.

She replied, "The absolute weight doesn't matter. It depends on how long I hold it. If I hold it for a minute, it's not a problem. If I hold it for an hour, I'll have an ache in my arm. If I hold it for a day, my arm will feel numb and paralyzed. In each case, the weight of the glass doesn't change, but the longer I hold it, the heavier it becomes."

She continued, "The stresses and worries in life are like that glass of water. Think about them for a while and nothing happens. Think about them a bit longer and they begin to hurt. And if you think about them all day long, you will feel paralyzed – incapable of doing anything."

STRESS

It's important to remember to let go of your stresses. As early in the evening as you can, put all your burdens down. Don't carry them through the evening and into the night. Remember to put the glass down!



Chinnara Chilume



What you can do ?



About CAPS Foundation

Caps foundation was registered on November 26,2009 and has been recognised under Section 12A and 80G of Income Tax Act, 1961.

Our Objective is not merely addressing the problems plaguing the weaker section of the society but also catering to various social concerns like education, Health preserving the environment, career awareness, women welfare to name a few..

If you want to be a part of giving joy to a child and bring a smile on its face, you simple have to

Donate the old unused play items or collect it from your relatives, friends... and donate it to CAPS Foundation.

Drop these items into our drop box at Cf Office, Our School, between 14th November to 5th December.

How to do?

Please Drop only those items that can be reusable, well packed with your contact details.

Cloths must be washed and folded neatly

About "Cf Chinnara Chilume...

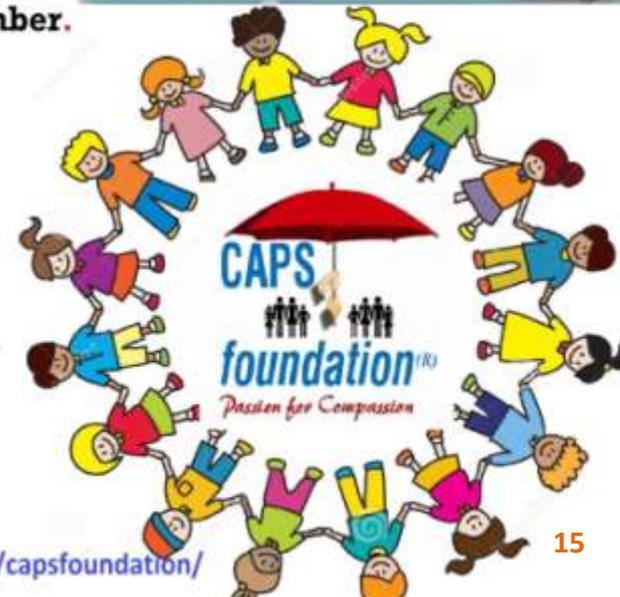
the fountain of joy....."

"Chinnara Chilume...the fountain of joy" as the name goes, is the spring of happiness for all those children who are deprived of basic amenities. Playing is considered to be one of the important factor for the all round development of a child. We donate the play items to underprivileged children which help them to develop the necessary skills.

This initiative is started with a simple idea 'unused play items at your home may be old for you but new to someone else outside'

which brings 'a smile on a child's face'.

Through this initiative, we endeavor to collect unused and old play items and other related items such as toys, sketch pens, color pencils, crayons, painting books, geometry box, bags, craft items, watches, games, comic books, children books and children clothes from people in our proximity and distribute it to the needy children in orphanages, anganwadis, rural schools etc who derive delight from them.



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WEB- www.capsfoundation.in

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Lessons from Tom and Jerry

By Krishna R M
Email: krishnarm23@gmail.com

What happens when a lion roars thrice..?

Well..!! If your answer for the above question is: "Tom & Jerry cartoon begins" then probably you would have enjoyed watching the legendary Tom and Jerry cartoons when you were kid (actually I still do even now!). We've laughed at their tricks, watched in anticipation as Tom tries every strategy, tool and weapon to catch Jerry. We even sympathized with Tom because, Jerry keeps finding relevant ways to escape and almost always the plan backfires on poor Tom.

I have listed below few lessons to be learnt from Tom and Jerry:

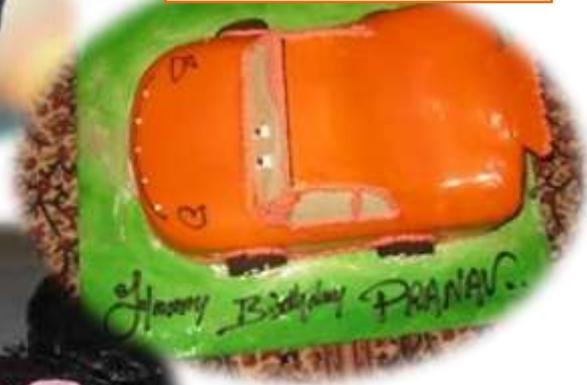
- **Always stand by your near ones:** We always fight with our nearest and dearest ones, be it our siblings or our friends. Well, it doesn't really matter how much we fight; what matters is do we offer our shoulders when they are in need of us or stand by them when they are in their bad times.
- **Strength is not always about size:** If you are witty, smart and intelligent, the size and power of your opponent doesn't matter and you'll definitely turn out on top once you explore your hidden potential.
- **Confidence matters:** As someone said: "Nobody can make you feel inferior without your consent." You could notice that Jerry always wins and brims with confidence. He knows very well how to escape all the obstacles regardless of how many times he stumbles on it.
- **Anger is also a form of Love:** Compassion and love are expressed in a variety of ways and anger is one of them and that's why Tom and Jerry are always angry with each other.
- **The secret of happiness:** A little home, sufficient food and a true friend keeps Tom and Jerry Happy and we must learn from them the secret of being happy.
- **Failures are the stepping stones to success:** We could notice that Tom without learning from his failed attempts attacks Jerry in almost the same ways and patterns and as usual Jerry escapes.
- **Even simplest of tricks make wonders:** In order to get his cheese, Jerry comes up with some of the simplest plans and they actually work.

These are just few lessons to learn from Tom and Jerry. In fact, there are many more such lessons and I recommend you to watch this cartoon show and learn them on your own.

Photography beautifully and simply put is “using light for drawing”. A photo is a creation..a visual treat!

This column is dedicated for the moments captured to be immortalized. Send in your theme-based photos to infomag@capsfoundation.in. A simple declaration from the artist about the originality is sufficient. Remember, “photography has little to do with the things you see and everything to do with **the way you see things**”. All we mean is, the material (type of camera, etc.) used is immaterial.

Cf Rajavardhan A.
a.rajvardhan@gmail.com



Cf Photo Article



Epic Photo of the issue!

Knowledge Sharing!



Word of the month :

nyctophilia

Love of darkness or light. Finding relaxation or comfort in the darkness.

Book of the month :
Inferno by Dan Brown

'Seek and ye shall find.' With these words echoing in his head, eminent Harvard symbologist Robert Langdon awakes in a hospital bed with no recollection of where he is or how he got there. Nor can he explain the origin of the macabre object that is found hidden in his belongings. Set against an extraordinary landscape inspired by one of history's most ominous literary classics, *Inferno* is Dan Brown's most compelling and thought-provoking novel yet, a breathless race-against-time thriller that will grab you from page one and not let you go until you close the book.

Veg of the month : CORN

Corn is a popular food among children and that's known for its yellow color, its pleasant taste, and its unique ability to be eaten on the cob. It is often associated with summertime in general. Corn can benefit your health, as it delivers B vitamins, folate, vitamin C, beta-carotene, protein and fiber. It also contains an abundance of carbohydrates, which can be a diet saboteur. It improves Blood Pressure, is rich in Antioxidants, good for our Eyes and also alleviates constipation. Corn is a good source of phenolic flavonoid antioxidant, ferulic acid. Several research studies suggest that ferulic acid plays vital role in preventing cancers, aging, and inflammation in humans. Further, it contains healthy amounts of some important minerals like zinc, magnesium, copper, iron, and manganese.

Shetty Sir's Quiz Corner

- Who are the only three Bharat Ratna awardees from Karnataka?
- What is the literal translation of the legal term “lex loci”?
- What is the fee prescribed u/s 234E for default in furnishing statements?
- If $3 + 6 = 21$,
& $4 + 9 = 40$
 $8 + 6 = ?$
- A Ltd has Profit Before Tax -100 & Profit After Tax +200.
When is this possible?

Mail us your answers by 10th December 2013 to infomag@capsfoundation.in

Answers to SQC 9

- Interim Financial Reporting
- False
- Property, Plant and Equipment
- Kate is 35 while her son is 11.
- Mr. Ben Bernanke

Winners of SQC - 9

- Srinidhi H.S.
- Archana Akumal
- Abhishek Pai M.
- Neha N.

SQC - 10



"We're so busy watching out for what's just ahead of us that we don't take time to enjoy where we are."

- Calvin & Hobbes



Thought to be taught ²⁰